



Coker Logistics Solutions, Inc. Wins Contract to Support the Joint Chiefs of Staff (DJ-4)

RESTON, VIRGINIA: March 9, 2007: Coker Logistics Solutions, Inc. (CLS) of Reston, Virginia, was awarded a six-month contract from The Joint Chiefs of Staff (JCS), to provide JCS DJ-4 support to the Test Director, Joint Logistics Portfolio Management and Capability Area Managers.

This effort is focused on achieving greater integration between the architecture, systems, processes, tactics, training and procedures which support the Force Projection, sustainment of those forces, and improved integration of logistics capabilities to the Joint Force Commander. Undertaking such a complex challenge requires a clear understanding of Logistics policy objectives, Joint warfighting processes and capabilities, and business related processes – all current drivers of logistics transformation in DoD. The Coker Logistics Team, composed of Coker Logistics Solutions and Booz Allen Hamilton, far exceeds these criteria providing a superior balance of management, experience and technical advantages. The combination of these two firms ensures that a very well trained and experienced staff is provided to address the DJ-4's highest priority- the Joint Logistics Capability portfolio test case.

"We're extremely proud to play a role in providing this high-level logistics planning and support to the Joint Staff," said CLS president, Wayland Coker. "The team we've assembled with Booz Allen Hamilton will take logistics planning to the next level enabling DJ-4 to identify processes, support the capability portfolio managers, and to identify efficiencies."

CLS provides management-consulting services to the United States Department of Defense, as well as the Defence Ministries of the United Kingdom and Australia. CLS offers a proprietary analytical approach called the Strategic & Analytic Assessment Process (SAAP) to the complex, multi-faceted logistics issues encountered by these organizations as they transform their warfighting concepts and processes to meet the dynamic nature of threats to their national security posed in the modern age. The Department of Defense version of SAAP is known as Focused Logistics Warfighting (FLOW); the the Defence Logistics Organization's version of SAAP is known as LOGistics WARgame or LOGWAR.